

200
150
100



DEVELOPING DELICIOUS, DELIVERING *on dietary guidelines*

Strike the right balance of flavour and nutrition using technology and ingredients focused on your targeted taste.

DELIVER DELICIOUS IN A HEALTH & WELLNESS WORLD

- Enhance the perception of sweet, creamy, salty, and umami with our proprietary flavour modulation technology
- Add personality and flavour with natural herbs and spices when reducing salt
- Ease cost-in-use challenges when switching from artificial to natural flavours

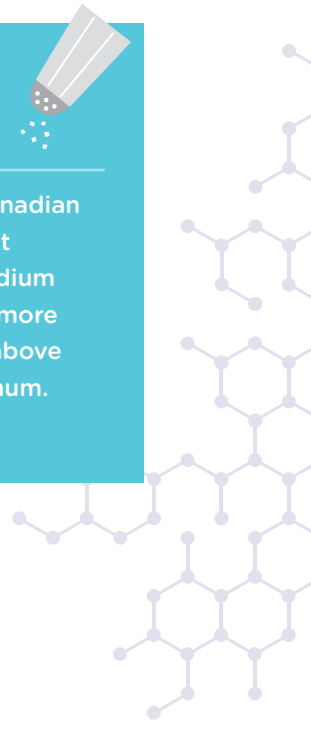
FLEXIBLE FLAVOUR SYSTEMS

- Spices and herbs
- Spice and seasoning blends
- Natural flavours
- Flavour technology including: FlavorCap®, SpiceCap®, FlavorCell®, and targeted flavour modulators

DID YOU KNOW?

The average Canadian consumes about 3,440 mg of sodium per day. That's more than 1000 mg above the daily maximum.

Source: Health Canada



#DELISHDIET

TRUSTED EXPERTISE, NATURALLY

- Strong heritage of spice and herb flavour solutions
- Reputable collaboration with food companies, chefs, and foodservice
- Proven ability to deliver targeted flavour profile while reducing sodium, sugar, and fat



Contact your McCormick account manager or visit us at McCormickFlavourSolutions.ca to learn more about how we can help you keep flavour in balance with dietary challenges.